

Tony Estrella
Artistic Director

Amy Gravell
Managing Director

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gammtheatre.org

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^oEx officio
⁺Honorary

**Sponsorship Opportunities in Season 37
2021-22 Performance Season**

A Lie Agreed Upon, Sept 30 – Oct 24
It's A Wonderful Life, November 26 – December 24
An Octoroon, Jan 27 – Feb 20
Ironbound, March 17 – April 10
A Midsummer Night's Dream, May 5 – May 29

Presenting Season Sponsor: \$25,000

Exclusive Opportunity

Benefits:

- Recognition as “Presenting Sponsor” on the title page of all playbills
- Recognition in media outlets such as newspapers, radio, or television
- Your logo displayed on advertising postcard and posters for all plays
- Your logo featured on step and repeat at all major special events
- Full page color ad, premium position (back cover) in all five playbills, a value of \$5,000
- 24 gift certificates for Season 37, a value of \$1,440
- 6 tickets to the Opening Night of each play, a value of \$1,800
- Your logo prominently displayed in the lobby during the season
- Link to your site on The Gamm’s website
- “Champion” listing on patron page of all playbills
- 15% discount on tickets to any Gamm play for your employees (subject to availability)
- Email and list trade opportunities
- Opportunity to host season kick-off or wrap party

Season Sponsor: \$20,000

Category Exclusive

Benefits:

- Recognition on the title page of all playbills
- Recognition in media outlets such as newspapers, radio, or television
- Your logo displayed on advertising postcard and posters for all plays
- Your logo featured at major special events
- Full page color ad, premium position in all five playbills, a value of \$4000
- 20 gift certificates for Season 37, a value of \$1,200
- 4 tickets to the Opening Night of each play in the season, a value of \$1,200
- Your logo prominently displayed in the lobby during the season
- Link to your site on The Gamm’s website
- “Champion” listing on patron page of all playbills
- 15% discount on tickets to any Gamm play for your employees (subject to availability)
- Email and list trade opportunities
- Opportunity to host season kick-off or wrap party

Presenting Production Sponsor: \$15,000**Exclusive Opportunity**Benefits:

- A one-of-a-kind radio jingle created for your company by our Music Director to be played during the production throughout run of play.
- Recognition in media outlets such as newspapers, radio, or television
- 1/2 page ad in all five playbills of Season 37, a value of \$1200
- Your logo displayed on advertising postcard and poster for your production
- Recognition as “Presenting Production Sponsor” on the title page of the playbill
- 20 Tickets to the Opening Night of *IT’S A WONDERFUL LIFE*, a value of \$1,200
- Your logo prominently displayed in the lobby during the run of the show
- Link to your site on The Gamm’s website
- Recognition on patron page of all playbills throughout the season
- 15% discount on tickets to any Gamm play for your employees (subject to availability)
- Opportunity to hold your holiday party at The Gamm

Presenting Production Sponsor: \$10,000**Exclusive Opportunity**Benefits:

- Recognition in media outlets such as newspapers, radio, or television
- 1/2 page ad in all five playbills of Season 37, a value of \$1200
- Your logo displayed on advertising postcard and poster for your production
- Recognition as “Presenting Production Sponsor” on the title page of the playbill
- 15 gift certificates for Season 37, a value of \$900
- 6 Tickets to the Opening Night of your sponsored play, a value of \$360
- Access to unique and exclusive special events
- Your logo prominently displayed in the lobby during the run of the show
- Link to your site on The Gamm’s website
- Recognition on patron page of all playbills throughout the season
- 15% discount on tickets to any Gamm play for your employees (subject to availability)
- Opportunity to host a special event related to the production

Production Sponsor: \$5,000**Category Exclusive Opportunity**Benefits:

- Recognition in media outlets such as newspapers, radio, or television
- 1/4 page ad in all five play programs of Season 37, a value of \$650
- Your logo displayed on advertising postcard and poster for the production
- Recognition on the title page of the playbill for your production
- 10 gift certificates for Season 35, a value of \$600
- 4 tickets to the Opening Night of your sponsored play, a value of \$240
- Access to unique and exclusive special events
- Your logo prominently displayed in the lobby during the run of the show
- Link to your site on The Gamm’s website
- Recognition on patron page of all playbills throughout the season
- 15% discount on tickets to any Gamm play for your employees (subject to availability)
- Opportunity to host a special event related to the production

Our Sponsor Benefits can also be customized to meet your company's needs.

If you have any questions, please feel free to contact **Kirsten Davis, Manager of Institutional Giving** at 401-723-4266 ext. 131 or at kirsten@gammtheatre.org.